

**Seabury Academy of Music and the Arts  
Board of Directors Quarterly Meeting  
Sept. 10, 2018, 7:00-8:15 PM  
ARTWorks Gallery**

**Members present:** Susan Leggitt (Board Vice President), Jackie Lightfield, Jake Street (Artistic Director), Sara Bennett Wolfe, David Ward (Treasurer), Steve Worth, Susan Cole (Secretary)

**Members not present:** Nikkya Hargrove, Peter Thompson (Assistant Rector)

**Documents distributed:** Seabury Academy Budget July 2018 through June 2019, Seabury Academy Profit & Loss by Class July 2017 through June 2018, Seabury Academy Balance Sheet as of June 30, 2018

**The meeting was called to order**

- Previous May 7, 2018 minutes approved.

**Treasurer's Report: Review of financial reports and budget**

- David reported that currently Seabury Academy is operating with a loss of \$3505.33 for the year ending June 2018.
- He said the Seabury general fund should be around \$7000 per year. (The general fund covers expenses such as insurance and postage.) If the Seabury Board were able to meet this \$7000, we would be in the black.
- Currently Mid-Day Music and Sunday and other concerts are running at a loss of around \$1300.
- ARTWorks Gallery is the biggest contributor to Seabury income, bringing in \$3591.48 for the 2017-2018 year.
- The largest expense is the Chorister program, running \$14,875.46 for the year ending June 2018.
- David proposed projecting out regarding costs of Chorister trips and tours, for example, and aiming high regarding fundraising.
- The Board commended David and Jake for the thorough work on Seabury's financials and thanked them for the enormous amount of time and effort they gave to produce the reports.

**Artistic Director's Report**

- Jake spoke about the Chorister program and the fiscal reality that to keep it going well \$5000 or more needs to be raised by Chorister parents.
- He would like to establish a review committee to look at scholarship applications.
- For next summer the Choristers will have a residency at the Washington National Cathedral. This will replace the Chorister summer camp at Ivorytown.

- There needs to be an effort by Chorister parents to reach out beyond the St. Paul's congregation for its fundraising. Currently in the planning are a disco night and Christmas caroling perhaps at Stew's and the tree lighting.
- Exploring Music and Art Camp makes money, a small amount, but is worthwhile as a big community service, and as an introduction for youngsters to singing and possibly the Chorister program.
- Mid-Day Music needs better publicity. Currently we average around 30 attendees. Since clearly these are people who have available time, how can we get this segment of the population to the high quality concerts? Better outreach to senior centers and retirement homes, as well as publicity in public libraries is a start. Jackie suggested putting our program in the First Taxing District bills, which already feature Norwalk's summer evening concerts.
- Jake emphasized the need to track the various aspects of our publicity efforts.
- Regarding Sunday and other concerts Jake emphasized we also need to build up publicity and consider getting sponsors for some of these concerts. PUBLIQuartet will be returning this year. Also Nick Revel has agreed to do a Sunday PM concert for \$2500, a significant cut in his usual fee.

#### **Vice President's report on ARTWorks Gallery**

- Susan wants to form a committee to help her in selecting and curating art shows as well as in organizing them.

#### **New business**

- A task force comprised of members of Seabury Academy's Board and Vestry members of St. Paul's needs to work on establishing the edges or limits of each community. What costs should be shared such as tuning of the pianos? Can a work chart be structured?
- We need a new Vice President.
- Jake will organize the Annual Appeal this year, but then wants to turn it over to another Board member.
- Board members needs to do more on The Seabury website and social media.

#### **Vote on new Board members**

- The Board voted unanimously to elect Elia Kopreski and Nick Revel to the Board.

#### **Next meeting**

- December 4<sup>th</sup>, 2018 6:30 PM